



Global



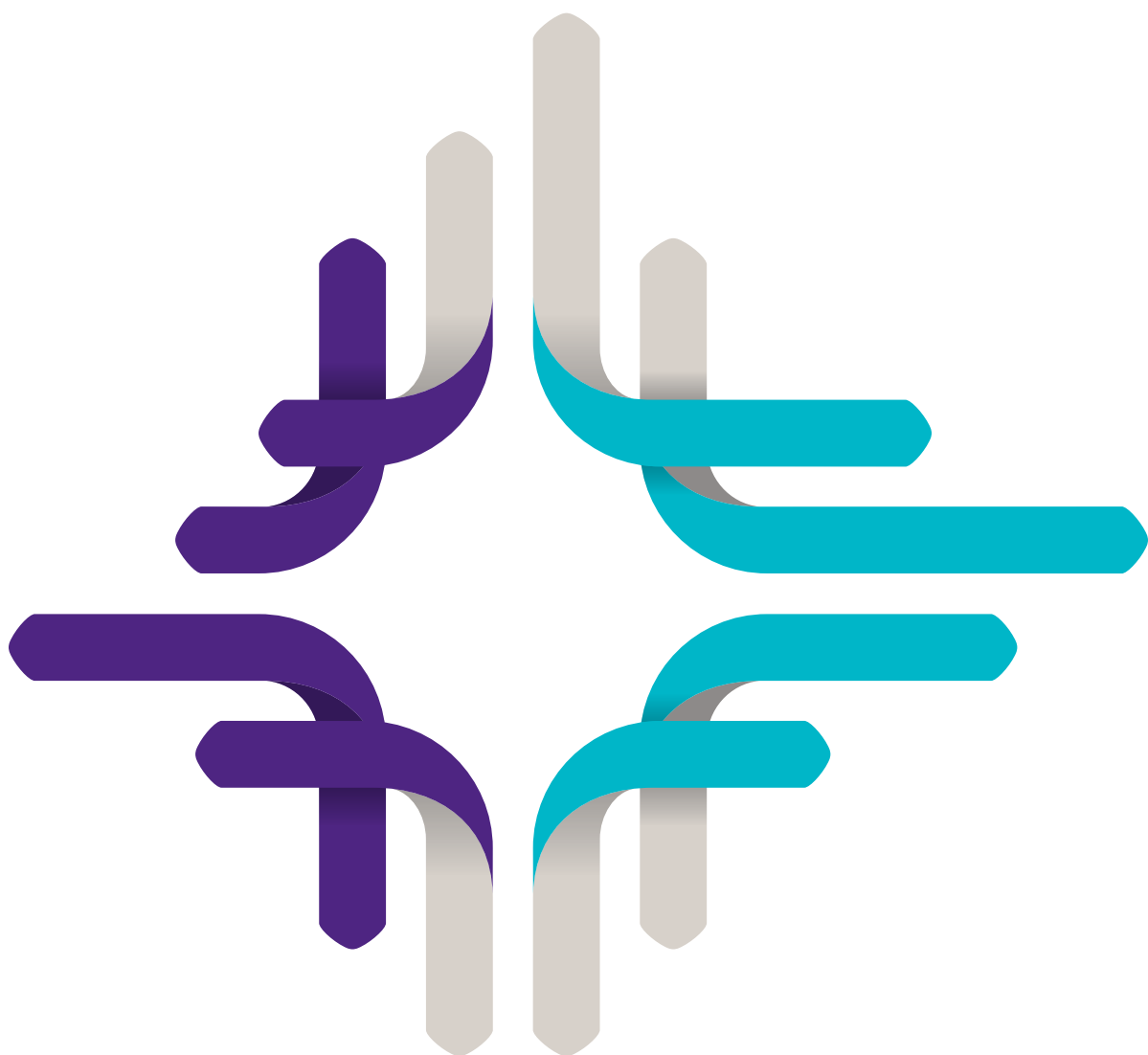
Quality



Collaboration

Digital Advisory

Grant Thornton Vietnam



Digital Advisory

We recognise digital technology's crucial role in today's dynamic business environment. Expanding its offerings, Grant Thornton Vietnam is now determined to assist its clients in unlocking the potential for growth through a greater digital orientation. We have combined Digital Transformation, IT Advisory & Information Management and Analytics into a new offering, Digital Advisory.

Digital Advisory brings a fresh perspective to our clients by reimagining their businesses and services in the digital age and helps them define and implement their digital strategies.

Technology provides organisations with some of the greatest opportunities to grow and compete, such as driving innovation and expanding your company's products and services, enabling greater scale and reach, commoditising and monetising your data and enhancing profitability through improved operational effectiveness.

While technology is an enabler and enhancer for growth businesses, it does create points of risk as well, such as security breaches, budget blow-outs challenges for your staff and management, and disruptions to your current structure and operations.

Our team works with you to design, execute and optimise your technology investments and transformation strategies. Our experts, with extensive real-world digital business experience, take a hands-on approach to delivering outcomes and solutions that align technology investments to your growth strategy.

Our services include:

- Digital transformation
- Digital marketing and sales
- Digital HR
- IT audit, digital governance and digital risk management
- Technology design, selection & project quality assurance
- Digital security
- Technology architecture
- Data analytics, business intelligence and dashboards

Our advisory approach is not only to deliver, but to lay a strong foundation for our clients to continuously enhance and improve after our delivery, to build capacity of the management team, and to raise awareness and motivation throughout the organization concerning the importance of digital technology in modern business.



Digital transformation

Find out how your business rates in digital asset performance. Get a head start to take the lead over your competitors in building effective digital assets. Learn how to quickly build digital assets through hands-on design of examples, Set up a framework to continuously improve existing digital assets and roll-out new ones.



Digital marketing and sales

Find out how your digital sales and marketing rate compared to comparable businesses in Vietnam and worldwide. Learn basic and leading-edge digital sales and marketing approaches and techniques, from paid digital marketing to guerilla growth hacking. Develop a targeted digital marketing plan and learn how to monitor and continuously improve the plan. Boost your online sales with minimal effort and maximum reach.



Digital HR

Setting up a new digital line of business? Establishing a digital center of excellence within your established business? Need to develop more digital talent and a more agile mindset throughout your business? If you answered yes to any of these questions, you may need help with organizational structure, job descriptions, recruiting techniques, and staff retention strategies. Grant Thornton Digitech Innovation can help.



IT audit, digital governance and digital risk management

Assure the integrity of company IT systems. Find out how your digital and IT departments rate compared to comparable businesses in Vietnam and worldwide. Develop strategies to address weaknesses and gaps in your digital governance. Identify and evaluate (probability and impact) key risks in your current digital systems and processes. Develop mitigation plans to reduce key risks and contingency plans in case key risks occur.



Technology design, selection & project quality assurance

Identify and document key solution requirements based on business drivers. Develop the optimal feasible solution design based on those requirements and you're your actual capacity. Identify which components of design should be developed in-house, purchased from a vendor, rented as a service, or delivered using a platform. Identify, shortlist, and select the best IT vendors, cloud services, and platforms. Get quality assurance of the project management and technology delivery from in-house teams, IT vendors, cloud service providers, and platform operators. Our highly qualified and experienced professionals can provide crucial support from project conception to project signoff.



Digital security

Find out how your business rates in Digital Security. Identify key digital security threats. Plan improvements to your Digital Security. Set up a comprehensive digital monitoring and management regime, and a quick-reaction strategy to address breaches if and when they occur.



Technology architecture

Design a comprehensive, enterprise-wide, agile service-oriented technology-neutral architecture, which can accommodate existing and future digital systems, components, and services, ensuring that data and services are securely shared across the enterprise.



Data analytics, business intelligence and dashboards

Design a data architecture and identify data analytics tools to provide meaningful business intelligence to managers and operational staff when and where they need it. Improve your data collection, analysis, and distribution, and presentation useful and easily understandable dashboards throughout your business. Identify new opportunities to leverage and monetize your data.

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