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Digital Transformation

Find out how your business rates in digital asset performance - what works, what doesn't, and what's missing. Learn how to quickly build digital assets through hands-on design examples. Set up a framework to continuously improve existing digital assets and roll-out new ones.

Technology Architecture

Design a comprehensive, enterprise-wide, agile service-oriented, technology-neutral architecture, which can accommodate existing and future digital systems, components, and services, ensuring that data and services are securely shared across the enterprise.

Digital Audit

Find out how your digital and IT systems and functions rate compared to peer businesses in Vietnam and worldwide. Address weaknesses and gaps in your digital governance. Identify, evaluate, and mitigate risks in your current digital systems and processes.

Digital HR

Launching a new digital business or setting up a digital center within your established business? Need to develop more digital talent and a more agile mindset? Get help with organizational structure, job descriptions, recruiting techniques, and staff retention strategies.

Digital Project QA

Professional help on your next digital project can reduce costs, save time, and improve outcomes. From solution selection, vendor contracting, and project organization, through to milestone confirmation and quality assurance of deliverables before the vendors are paid.

Data and Analytics

Design a data architecture and identify data analytics tools to provide meaningful business intelligence to managers and operational staff when and where they need it. Improve data collection, analysis, distribution, and presentation of data with dashboards. Identify new opportunities to leverage and monetize your data.

Digital Security

Find out how your business rates in Digital Security. Identify key digital security threats, and plan how to address them. Set up a comprehensive digital monitoring and management regime to address breaches if and when they occur.

Digital Sales and Marketing

Find out how your business rates in digital sales and marketing. Learn basic and leading-edge digital sales and marketing approaches and techniques, from paid digital marketing to guerilla growth hacking. Boost your online sales with minimal effort and maximum reach.